Tucson Osteopathic Medical Foundation
3182 N. Swan Road, Tucson, AZ 85712
Phone: (520) 299-4545
Toll Free: (800) 201-8663
Fax: (520) 299-4609

For more information on this and other CME events, please visit our website www.tomf.org

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Presented by Tucson Osteopathic Medical Foundation in Joint Providership with Cleveland Clinic

Conference information at www.tomf.org/cme

The 26th Annual

SOUTHWESTERN CONFERENCE ON MEDICINE®

April 27 - 30, 2017 | Westin La Paloma Resort & Spa | Tucson, Arizona

Exhibitor Prospectus

Presented by Tucson Osteopathic Medical Foundation in Joint Providership with Cleveland Clinic

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EXHIBITOR PROSPECTUS

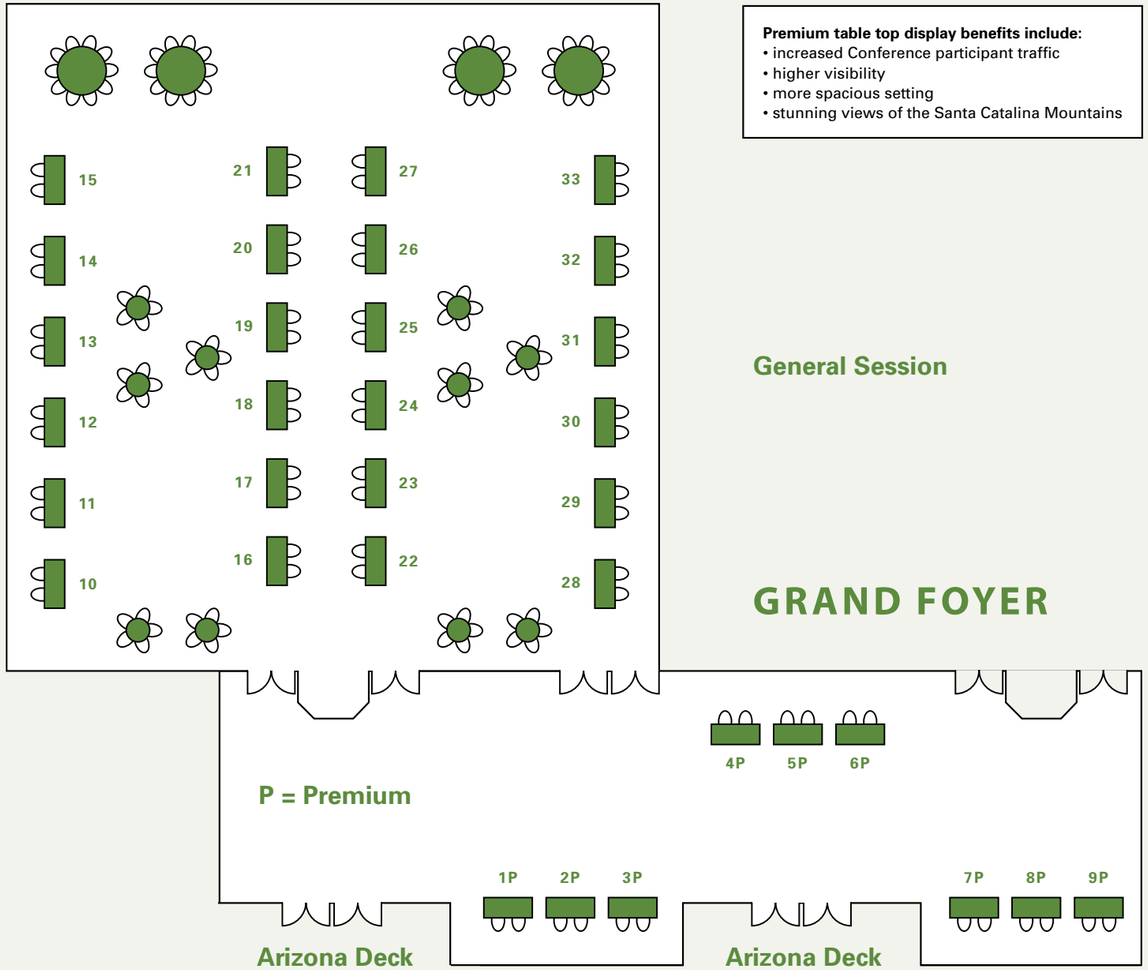
Tucson Osteopathic Medical Foundation

Cleveland Clinic

EXHIBIT HALL FLOOR PLAN

Westin La Paloma Resort & Spa
Grand Ballroom and Grand Foyer
Southwestern Conference on Medicine®

GRAND BALLROOM



Premium table top display benefits include:
- increased Conference participant traffic
- higher visibility
- more spacious setting
- stunning views of the Santa Catalina Mountains

We invite you to join us for our twenty-sixth year of quality, engaged learning at one of the finest destinations in the Southwest.

Reach over 400 osteopathic (DO) and allopathic (MD) primary care physicians, physician assistants (PA), and nurse practitioners (NP) from the Tucson metropolitan area and nationwide. This is the perfect opportunity to make important contacts with medical professionals who benefit from your products and services.

Networking Opportunities

The Conference exhibition provides 8.75 hours of time to exhibit your products and services to the Conference participants, including 2.75 hours of exclusive exhibit time during breakfast, refreshment breaks and a luncheon.

Exhibit Schedule and Information:

Move-in:	Thursday, April 27	3:30 pm - 5:30 pm
	Friday, April 28	6:00 am - 7:00 am
Exhibit Hours:	Friday, April 28	7:00 am - 3:45 pm
	Breakfast	7:00 am - 7:30 am
	Morning Break	9:30 am - 10:00 am
	Luncheon	12:00 pm - 1:15 pm
	Afternoon Break*	3:15 pm - 3:45 pm
	**featuring prize drawings for participants who visit each of the exhibitors!*	
Move-out:	Friday, April 28	3:45 pm - 5:00 pm

Exhibit Location: Westin La Paloma Resort & Spa, Grand Ballroom and Grand Foyer, 3800 East Sunrise Drive, Tucson, AZ 85718

Booth Fees:
- $1,500 per premium table top display (preferred location in the Grand Foyer)
- $1,000 per basic table top display (Grand Ballroom)

Fees include:
- One (1) 6-foot draped table
- Pre-conference attendee list
- Listing in Conference handout*
- Listing in Conference mobile app*
- Listing and/or logo on event signage*
- Listing on Prize Drawing Card*

**application, payment, and logos must be received by April 3, 2017 to guarantee inclusion*

Contact: Tyler Smith, Program Associate
Tucson Osteopathic Medical Foundation,
3182 N. Swan Road, Tucson, AZ 85712
(520) 299-4545, (800) 201-8663, Fax (520) 299-4609, tyler@tomf.org

2016 Exhibitors

- AbbVie
- Allergan Pharmaceuticals
- Amgen
- Arizona Center for Integrative Medicine
- Arizona Public Cord Blood Program
- AstraZeneca
- AstraZeneca - Diabetes
- Avanir Pharmaceuticals
- Boehringer Ingelheim
- Carondelet Medical Group
- Desert Mountain Insurance Services, Inc.
- Federal Bureau of Prisons – FCC Tucson
- Gentiva Home Health & Hospice
- Grand Canyon University
- Humana
- InnovaDX
- Janssen Pharmaceuticals, Inc.
- Medical Billing Group West, LLC
- Northwest Healthcare: Northwest Medical Center/Oro Valley Hospital
- Novartis Pharmaceuticals
- Novo Nordisk
- Pain Institute of Southern Arizona
- PAST Rx
- Pfizer, Inc.
- Purdue Pharma L.P.
- Radiology Ltd.
- Sanofi
- Sonora Quest Laboratories
- Tucson Medical Center
- Tucson Orthopaedic Institute, P.C.
- Women's International Pharmacy

Tucson Osteopathic Medical Foundation Cleveland Clinic

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Exhibit Space Application and Contract

Company or Organization Name: _____

Address: _____

City/State/Zip: _____

Published Phone: _____ Published Fax: _____

Company Web Site: _____

Booth Coordinator (contact for exhibit communications): _____

Contact Phone: _____ Contact E-Mail: _____

☐ Premium Table Top Display (P): $1,500 ☐ Basic Table Top Display: $1,000
☐ Table Preference (1st Choice: _____ 2nd: _____ 3rd: _____)

Listing for Conference Materials

(application and payment must be received by April 3, 2017)

Company Name (if different than above): _____

Use logo on event signage: ☐ Yes ☐ No
(If yes, please send a .png (with transparent background) and .jpg, both at least 300dpi, to tyler@tomf.org.)

To Reserve Your Space, Please Mail, Fax, or E-Mail Form to:

Tyler Smith, Program Associate
Tucson Osteopathic Medical Foundation, 3182 N. Swan Road, Tucson, AZ 85712
(520) 299-4545, (800) 201-8663, Fax (520) 299-4609, tyler@tomf.org

Exhibit space will be confirmed when payment is received.

Payment (Check One, Full Payment Due with Application):

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover ☐ Check (Tax ID: 74-2449503) Total Amount Enclosed: _____

Card Number: _____ Expiration Date: _____ Card Billing Zip: _____

Cardholder Name: _____

Cardholder Signature: _____ CCV# (3 digit number on back of card): _____

Terms And Conditions:

As an accredited provider of continuing medical education, the Tucson Osteopathic Medical Foundation must ensure the separation of educational activities from promotional activities. Continuing medical education is for scientific and educational purposes only and will not promote any products or services, directly or indirectly. The exhibitor agrees to adhere to all accrediting board standards, where applicable.

1. No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
2. Social events or meals at CME activities cannot compete with or take precedence over the educational events.
3. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
4. Product-promotion material or product-specific advertisement of any type is prohibited in education sessions. The juxtaposition of editorial and advertising material on the products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from educational sessions.
5. Promotional material cannot be displayed or distributed in the educational space before, during or after a CME activity.
6. Exhibitors may not engage in sales or promotional activities while in the space of the educational sessions.

Agreed By Exhibitor

Signature _____

Date _____

Print Name _____

OFFICE USE ONLY Agreed by TOMF: _____

Table Assigned: Cost: Paid: Date: Payment Method: