

Tucson Osteopathic Medical Foundation
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For more information on this and other CME events,
please visit our website www.tomf.org/cme

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Presented by Tucson Osteopathic Medical Foundation in Joint Providership with Cleveland Clinic

Southwestern Conference on Medicine®

April 28 - May 1, 2022 | Westin La Paloma Resort & Spa | Tucson, Arizona

EXHIBITOR PROSPECTUS | Conference information at www.tomf.org/cme

TOMF Events Health and Safety Policies and Protocols



The health and safety of all Southwestern Conference on Medicine participants remains our top priority. We are closely monitoring government mandates and policy changes, Centers for Disease Control and Prevention (CDC) guidelines and public health advancements. As information pertaining to the virus continues to develop, we will adjust our approach as needed. The policies may be modified at any time in advance of or during the 2022 Southwestern Conference on Medicine. Visit www.tomf.org/cme for the most up-to-date information.

1. Anyone experiencing symptoms should not attend in-person.
2. All in-person participants and exhibitors must show proof of full vaccination against COVID-19. No exceptions or exemptions apply. "Full vaccination" means 14 days after the second dose of the Moderna or Pfizer vaccination (or initial J&J vaccination) as well as applicable boosters if eligible prior to April 15, 2022.
3. All in-person participants and exhibitors must wear properly fitted surgical, N95, or KN95 masks over their nose and mouth at all times in Conference areas and meeting rooms, except for brief periods when actively eating or drinking. Cloth masks, face shields and other alternatives are not acceptable. Security personnel will remind participants and exhibitors to keep masks in place.
4. TOMF staff, volunteers, and faculty must be fully vaccinated and boosted if eligible; and wear surgical, N95, or KN95 masks at all times in the facility except for brief periods when actively eating, drinking or presenting on stage.
5. Individuals who cannot be vaccinated or choose not to be vaccinated may not participate in the in-person Conference.



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For the first time in its 30+ year history, the 2022 Southwestern Conference on Medicine® will be a hybrid event offering continuing medical education to primary care providers (DOs, MDs, PAs, NPs) via livestream and in-person.



With the conversion to a hybrid event comes a significant shift in the exhibit opportunities. Space is limited to only 20 tabletop displays in the Grand Ballroom and tables will be assigned by TOMF staff. There are no virtual or online exhibit opportunities and direct individual contact is limited to the in-person attendees. While it is impossible to predict the number of in-person participants, please understand we are striving to provide a valuable opportunity for you to reach the medical professionals in our region who benefit from your products and services.

The Conference provides 5.5 hours of time to exhibit your products and services to the Conference’s in-person participants, including 2.5 hours of exclusive exhibit time during breakfast, morning break and lunch.

EXHIBIT SCHEDULE AND INFORMATION

Exhibit Space Application and Agreement

Company or Organization Name: _____

Address: _____

City/State/Zip: _____

Published Phone: _____

Company Website: _____

Primary Contact for Event Communications: _____

Contact Phone: _____

Contact E-Mail: _____

Product/Service to be Exhibited: _____

☐ Table Top Display: \$750

Listing for Conference Materials

(Application and payment must be received by April 8 to guarantee inclusion)

Use Logo on Event Signage: ☐ Yes ☐ No
(If yes, send 300 dpi .png and .jpeg files to cme@tomf.org)

Company Name (to appear on signage): _____

To Reserve Your Space, Please Mail, Fax, or E-Mail Form to:

Tucson Osteopathic Medical Foundation, 3182 N. Swan Road, Tucson, AZ 85712
(520) 299-4545, (800) 201-8663, Fax (520) 299-4609, cme@tomf.org

Payment (Check One, Full Payment Due with Application)

☐ Visa ☐ Mastercard ☐ Amex ☐ Discover ☐ Check (Tax ID: 74-2449503) Total Amount Enclosed: _____

Card Number: _____ Expiration Date: _____ Card Billing Zip: _____

Cardholder Name: _____

Cardholder Signature: _____ CCV# (3 digit number on back of card): _____

Exhibit space will be confirmed when payment is received.

Terms And Conditions:

As an accredited provider of continuing medical education, the Tucson Osteopathic Medical Foundation must ensure the separation of educational activities from promotional activities. Continuing medical education is for scientific and educational purposes only and will not promote any products or services, directly or indirectly. The exhibitor agrees to adhere to all accrediting board standards, where applicable.

1. No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
2. Social events or meals at CME activities cannot compete with or take precedence over the educational events.
3. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
4. Product promotion material or product specific advertisement of any type is prohibited in education sessions. The juxtaposition of editorial and advertising material on the products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from educational sessions.
5. Promotional material cannot be displayed or distributed in the educational space before, during or after a CME activity.
6. Exhibitors may not engage in sales or promotional activities while in the space of the educational sessions.

Agreed By Exhibitor

Signature _____

Date _____

Print Name _____